

Jay Huerbin

6224 Fifth Avenue, Pittsburgh, PA 15232

P. 724-766-2987 E. jayhuerbin@gmail.com W. jayhuerbin.com T. twitter.com/jayhuerbin F. facebook.com/jay.huerbin

Worked at The Pitt News, a top-ranked collegiate newspaper with a daily circulation of 14,000, for three years...communicated and built relationships with university athletes, coaches and media personnel...had work featured on yahoosports.com and foxsports.com...initiated a division of new media and advanced online presence for The Pitt News...interned at Serra Media and managed various news sites around the United States...worked with online advisors and managers at newspapers to discuss improvements in the new age of media

Education

University of Pittsburgh

2006-2010

Bachelor of Art in English Writing with a Concentration in Journalism

Accompanying minor in Political Science with a Concentration in American Politics

Experience

Sports Editor, The Pitt News

April 2009-Present

- Manage a staff of 15 writers, including hiring, payroll and travel and budget costs
- Edit content and write headlines for a daily newspaper
- Launched and expanded a new area of multimedia with blogs, video, social networking and improved online coverage
- Meet with members of Pitt's athletic department regularly to consult stories and maintain a good working relationship
- Work with photo, layout and web editors to discuss design and content
- Write a weekly column, as well as other feature stories, breaking news and game recaps

Community Manager and New Media Blogger, Serra Media

December 2009-Present

- Manage and contribute to four different hyperlocal news sites around the country
- Write at least one blog post per week on the current state of journalism and new forms of media
- Build relationships with journalists and new media specialists to help improve and learn about the changing world

Layout Editor, The Pitt News

January 2008-August 2009

- Designed pages, illustrations and graphics on a daily basis
- Managed a staff of 10 illustrators and cartoons for daily production
- Gained a strong knowledge of Adobe publishing products
- Awarded multiple collegiate newspaper accolades

Web Editor, The Pitt News

April 2007-August 2008

- Developed and managed a site redesign in January 2008
- Published print articles online on a daily basis

Staff Writer, The Pitt News

September 2007-April 2009

- Wrote features, game recaps, deadline stories and columns
- Developed a relationship with media personnel, coaches and players

Contributing Writer, PantherDigest.com

August 2009-Present

- Write game stories, features and columns about the Pittsburgh Panthers when needed

Activities and Awards

Appalachia Volunteer Workcampers Program

2004-Present

University of Pittsburgh Men's Ultimate Frisbee, captain

2006-2010

First Place College Gold Circle Award for News Page Design

2009

Third Place College Gold Circle Award for Single Subject News or Feature Package

2009

References available upon request